



OUR PURPOSE

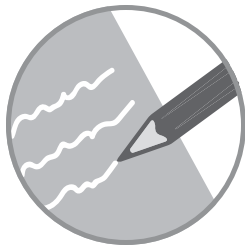
Established in 2014, Serafino Sound Studio provides *Descriptive Audio For Film (DAFF)*, to make movies and television shows more accessible to the visually impaired. Descriptive audio allows for visually impaired people to fully experience film, by providing objective narration to describe important visual details that cannot be understood from the film's soundtrack alone.

We have composed over 30 feature length *DAFF* productions for clients such as Hallmark, Lifetime Television, and Reel One Entertainment.

OUR PROCESS

Each *Descriptive Audio For Film (DAFF)* production is put through our rigorous 4-part process:

WRITING



We begin by viewing the project and writing the *DAFF* script.

We use language that is vivid, objective, specific, evocative, memorable, and straight-forward, based on what we see that is not easily perceived through the film's dialogue or sound.

This includes settings, passage of time, visual character features, and context.

RECORDING



The spoken script is recorded using a clear voice, and read at a comfortable pace, using a consistent volume that is easy for viewers to follow and understand.

SYNCING

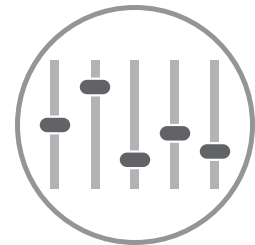


Once the final audio has been received by our studio, it is synced seamlessly with the *DAFF* audio track.

This involves syncing the recording of the *DAFF* script, and inserting each line to the appropriate visual cues, without interrupting the film's flow of dialogue.

The *DAFF* is then reviewed for quality assurance and edited accordingly.

MIXING



The final product is mixed to ensure the *DAFF* recording and the film dialogue are harmoniously balanced.

The final product is output as a .wav file, rendered to 24 bit and 48 kHz.

Standard turnaround time is 5 business days.

We prefer to receive the locked picture as soon as it becomes available, to prepare the writing and recording process in advance.